

KEEPING AFRICAN AMERICANS POLITICAL

POLITICAL ACTION COMMITTEE 2008



KAPPAC Executive Committee

- Samuel C. Hamilton, Chairman, CEO
- David L. Hardrick, President, COO
- Michael L. Rious, Vice President
- Samuel E. McCoy, Secretary/Treasurer, CFO
- Richard Mattox, Assistant Secretary/Treasurer



Marketing and Communications Committee

- Bruce Rush – Marketing and Communications



Finance Committee

- Carl Anderson
- Thomas Moorhead
- Representative from Alpha Phi Alpha



KAPPAC Regional Board Members

- Appointments to the board are based on annual fundraising activity in each region. A minimum of \$2,500 Annual Fundraising Goal is required
 - **Northern Region**
 - *Byron Potts,*
 - *Julius Maddox,*
 - **Eastern Region**
 - *Rufus Clanzy*
 - *Kenneth McNeil,*
 - *Bates Lyons,*
 - *Anthony Humphries*
 - **Southern Region**
 - *Kevin Gaston,*
 - *Chris Berry,*
 - *William H. Knapper,*
 - **Western Region**
 - *Archie Burks,*
 - *Boris Ricks,*
 - *Clifford Franklin,*



KAPPAC MISSION

- To be full participants in the political process.
- Position ourselves to be influential on appointments, resource distribution and legislation that governs our daily lives.
- Contribute to the candidacy of individuals who support issues that impact the African American community.
- Access to and self determination among decision makers within the political arena.
- Remember the Golden Rule:
 - ***He who has the Gold, Rules!***



Why Members Should Participate in **KAPPAC**

- Influence the political process
 - Political appointments
 - Resource distribution to schools, transportation, healthcare, etc.
 - Laws that govern our daily lives
- Increase your organization's political involvement
- While retaining your organization's neutrality



2007 KAPPAC Contributors

- Eastern Region \$7,000 (52 Donors)
- East Central Region \$4,200 (31 Donors)
- Southwestern Region \$4,800 (10 Donors)
- Southern Region \$2,500 (5 Donors)
- Western Region \$2,500 (3 Donors)
- Northeastern Region \$2,500 (15 Donors)
- Other Regions \$1,800 (27 Donors)



2007 Province/Region Contributors

■ 143 Contributors = \$25,000

- 31 East Central Region = \$4,200
- 55 Eastern Region = \$7,100
- 9 Middle Western = \$400
- 1 North Central = \$1,000
- 18 Northeastern Region = \$2,400
- 12 Northern = \$325
- 5 Southern = \$2,400
- 10 Southwestern = \$4,800
- 3 Western Region = \$2,050



2008 Province/Region Contributors

- **37 Contributors = \$5,500**
 - Northern = TBA
 - 28 Eastern Region = \$3,790
 - Southern Region = TBA
 - 4 Western Region = \$275



2007 KAPPAC Distributions

UNITED STATES CONGRESS Contributions \$10,000

- Sanford D. Bishop, Jr. U.S. Representative, 2nd District, Georgia
- * William L. Clay, Jr., U.S. Representative, 1st District, Missouri
- John Conyers, Jr., U.S. Representative, 14th District, Michigan
- * Alcee L. Hastings, U.S. Representative, 23rd District, Florida
- * Bennie G. Thompson, U.S. Representative, 2nd District, Mississippi
- Albert R. Wynn, U.S. Representative, 4th District, Maryland

NON- KAPPA IN CONGRESS

- Eddie Bernice Johnson, U.S. Representative, 30th District, Texas
- * **Speaker of House, Majority Whip and Chair of CBC**
- * **Michael Castle, 1st District, Delaware**
- * **John Banner, District, Ohio**

* Approved for distribution



2007 KAPPAC Distributions

U. S. STATES Senate

\$3,000

- *U. S. Senator Mary Landrieu (D-LA)*

U. S. CITY MAYORS

\$3,000

- * *Adrian Fenty, (D) Mayor, Washington, DC*
- *Michael B. Coleman, (D) Mayor, Columbus, OH*

* Approved for distribution



2007 KAPPAC Distribution

OTHER LOCAL ELECTED OFFICIALS \$3,500

- * *Kwame Brown, (D) At-Large Councilman, Washington, DC*
- *Hershel Craig, Columbus (OH) City Council*
- *Junious Ricardo Stanton, Lawnside, NJ, Borough Council*
- * *Donald McEachin, (D) Senator Virginia*

Kappa's in 2007-2008 Election Campaigns \$1,000

- *Dr. Keith Leaphart, US Congress, D-PA*
- *Dee Hunter , (I) At-Large City Council, Washington, DC*
- *Isaac Trowth II, City Council, Bowie, MD*

* Approved for distribution



KAPPAC FINANCIALS

- ◇ **2007 Members Contributions and Pledges**
 - ◇ \$25,000 Contributions
 - ◇ \$6,300 Pledges
- ◇ **2008 Members Contributions and Pledges**
 - ◇ \$5,000 Contributions
 - ◇ \$3,000 Pledges



2008 KAPPAC GOALS

\$600,000

- 50% of members @ \$120 = \$600K or
 - 30 Charter @ (\$5K Level) X (4 Regions) = \$150K
 - 30 Charter @ (\$1K Level) X (4 Regions) = \$120K
 - 60 Regional @ (\$500 Level) X (4 Regions) = \$120K
 - 300 Alumni @ (\$120 Level) X (4 Regions) = \$144K
 - 12 Regional KAPPAC Fundraisers \$25K each = \$300K



2008 Regional GOALS

\$150,000

- 500 Contributors @ \$100 = \$50K or
 - 10 Charter @ \$5K Level in each Region = \$50K
 - 10 Charter @ \$1K Level in each Region = \$10K
 - 20 Regional @ \$500 Level in each Region = \$10K
 - 100 Alumni @ \$120 Level Region = \$12K
 - Region KAPPAC Fundraisers \$50K each = \$50K



2008 KAPPAC SCHEDULE

■ January

- National Founder's Day Reception
- Philadelphia Metro Founder's Day Reception
- Washington Metro Founder's Day Presentation
- Meeting and Presentation with
Congressman John Conyers
- Meeting and Presentation With
Congressman Albert Wynn
- Presentation to NY Assemblyman Hakeem Jeffries
- NEP Northern Region Founder's Day Presentation



2008 KAPPAC SCHEDULE

- February - April 2008
 - Province Council Meetings
 - KAPPAC Presentations
- April 13-15 2008
 - Kappa on Capitol Hill Legislative Conference
 - KAPPAC Fundraiser/Reception
- May – September 2008
 - KAPPAC Fundraisers
 - Atlanta, GA, Los Angeles, CA and Denver, CO
- September CBC Legislative Week
 - KAPPAC Reception and Fundraiser Washington , DC



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Visit KAPPAC Website

WWW.KAPPAC.ORG

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